

UPDATED FOR  
**2020**



THE ULTIMATE  
**PAID TRAFFIC  
ROLODEX**

PREPARED BY

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Dear Friend,

Thanks for downloading this extensive of paid traffic sources. The purpose of this rolodex is to give marketers, like yourself, a variety of different paid traffic sources to buy web traffic from.

There are literally billions of banner impressions and clicks available to buy EACH day and it's quite possible to have hundreds of thousands of visitors coming to your web properties each day.

I know this because I spend as much as \$75,000 (profitability) a day buying traffic from networks like Google Ads and Facebook Ads.

From experience, I firmly believe that to achieve mass amounts of targeted traffic, paid traffic is the best route. **Why?** Because unlike SEO (Search Engine Optimization) or other free traffic sources, paid traffic is:

1. Controllable
2. Predictable
3. Consistent
4. Scalable

In this rolodex, you'll find paid traffic sources that allow you to start buying traffic almost immediately.

Start testing different sources and you will find one that sends converting traffic to your products, services and affiliate offers.

Of course, it comes down to split-testing and optimization to get your offers to convert into more leads and sales from certain traffic networks.

If you would like to learn more about traffic and conversions, check out my more detailed training vault where I go into deep training on new traffic sources like Quora Ads and Twitter Ads. - [Click Here To Learn More](#)

Enjoy the rolodex!

Best wishes,



Gauher Chaudhry

## Pay Per Click Traffic Sources

Pay per click traffic sources allow you to buy visitors on a cost per click basis. Be seen by customers at the very moment that they're searching online for the things you offer. And only pay when visitors actually click on your ads and visit your website.

Google Ads - <https://ads.google.com>

Microsoft Ads - <https://ads.microsoft.com>

Amazon Ads - <https://advertising.amazon.com>

Looksmart - <http://www.looksmart.com>

Facebook Ads - <http://www.facebook.com/advertising>

Adblade - <http://www.adblade.com>

Advertise - <http://www.advertise.com>

AdClickMedia - <http://www.adclickmedia.com>

Bidvertiser - <http://www.bidvertiser.com>

AdManage - <http://www.admanage.com>

AdMarketplace - <http://www.admarketplace.com>

XTargeting - <http://www.xtargeting.com>

LinkedIn Ads - <https://www.linkedin.com/ads>

Pinterest Ads - <https://ads.pinterest.com>

Reddit Ads - <https://www.reddit.com/advertising>

IndustryBrains - <https://www.industrybrains.com/registration/advertiser>

Quora Ads - <https://www.quora.com/business>

Stud Ads - <https://www.studads.com>

## Pay Per View Traffic Sources

Pay per view traffic sources allow you to create full page advertisements that appear in front of their audience. You bid on impressions and only pay when people view your ads. These sources will deliver high quality traffic to your websites through high performance ad units and competitive pricing.

Advertise - <http://www.advertise.com>

Propel Media - <http://www.propelmedia.com>

RTX Platform - <http://www.rtxplatform.com>

## Pay Per Text Traffic Sources

Also known as inText ads, these networks allow you to advertise to prospects within content on a website. InText ads put users in control, allowing them to reveal more about an ad by hovering their mouse over relevant keywords. Generally words are linked to small ads that take visitors to a website.

Adshop - <http://infolinks.com/adshop>  
Advertise - <http://www.advertise.com>  
Vibrant Media - <http://www.vibrantmedia.com>  
Linkworth - <http://www.linkworth.com>  
Kontextua - <http://www.kontextua.com/en/>  
Propel Media - <http://www.propelmedia.com>

## Native Ad Platforms

Native ad networks let you run ad that appear alongside content on various websites. By using these sources, you will be able to target, reach and engage your audience to drive measurable actions and conversions.

Yahoo Gemini - <https://gemini.yahoo.com/advertiser/home>  
Taboola - <http://www.taboola.com>  
Outbrain - <http://www.outbrain.com>  
Ad.style - <https://ad.style>  
Polar - <http://polar.me>  
Nativo - <http://www.nativo.net>  
StackAdapt - <http://www.stackadapt.com>  
MGID - <http://www.mgid.com>  
RevContent - <http://www.revcontent.com>  
ContentAd - <https://www.content.ad>  
Sharethrough - <http://www.sharethrough.com/advertisers>  
Twitter Ads - <https://ads.twitter.com>  
Shareaholic - <https://shareaholic.com/advertisers>  
Redirect.com - <http://www.redirect.com>  
NativeAds - <http://www.nativeads.com>  
LockerDome - <http://www.lockerdome.com>  
PubNative - <https://pubnative.net>  
Sharethrough - <https://sharethrough.com>  
Ligatus - <https://www.ligatus.com>  
IQ AdNet - <http://iqadnet.com/>

## Domain Traffic

These networks allow you to buy parked page traffic or redirect remnant traffic for very low cost. You could be charge per click or per impression depending on the network.

Tonic - <http://www.tonic.com>

Zeropark - <http://www.zeropark.com>

Redirect - <http://redirect.com>

## Media Buy Traffic Sources

Media networks allow you to buy banner impressions across millions of websites online. These networks are for advertisers who want to scale their campaigns. Let them help you reach to the next level.

Index Exchange - <http://www.indexexchange.com>

Conversant - <http://www.conversantmedia.com>

Exponential - <http://exponential.com>

AdReady - <http://www.adready.com>

BuySellAds - <http://www.buysellads.com>

DoubleClick - <http://www.doubleclick.com>

RhythmOne - <https://www.rhythmone.com>

Premium Access - <http://premiumaccess.com>

Undertone - <http://undertone.com>

Ad Pepper - <http://www.adpepper.com>

Exoclick - <http://www.exoclick.com>

Sitescout - <http://www.sitescout.com>

EngageBDR - <http://www.engagebdr.com>

BlogAds - <http://web.blogads.com>

Rubicon Project - <http://rubiconproject.com>

AdPerium - <http://www.adperium.com>

Reddit - [http://www.reddit.com/ad\\_inq](http://www.reddit.com/ad_inq)

BrightRoll - <http://www.brightroll.com>

Epom Marketing - <http://market.epom.com>

Propeller Ads - <https://propellerads.com>

AdBund - <http://www.adbund.com>

Adventure Feeds - <http://www.adventurefeeds.com>

Voluum DSP - <https://voluumdsp.com>

Axonix - <http://axonix.com>

RhythmOne - <https://www.rhythmone.com>

PulsePoint - <https://www.pulsepoint.com>

## Retargeting

Retargeting networks allow you to retarget visitors who previously visited your website and are already familiar with your product. With retargeting you will never lose that visitor for ever. Retargeting will help you convert 98% of web traffic into potential sales.

AdRoll - <https://www.adroll.com>

Recrue Media - <https://www.recruemediacom.com>

Perfect Audience - <https://www.perfectaudience.com>

Retargeter - <https://retargeter.com>

Criteo - <https://www.criteo.com>

Steelhouse - <https://www.steelhouse.com>

## Mobile Advertising

Mobile advertising networks allow you to advertise on mobile devices such as tablets and mobile phones.

4<sup>th</sup> Screen - <http://www.4th-screen.com>

Millennial Media - <http://www.millennialmedia.com>

inMobi - <http://www.inmobi.com>

Phunware - <http://www.phunware.com>

Mobads - <http://www.mobads.com>

AirPush - <http://www.airpush.com>

Splicky - <http://www.splicky.com>

LeadBolt - <http://www.leadbolt.com>

Digital Turbine - <http://www.digitalturbine.com>

mMedia - <http://mmedia.com>

Matomy Mobile - <http://www.matomy.com/mobile>

RevMob - <https://www.revmobmobileadnetwork.com>

MobFox - <http://www.mobfox.com>

AdTile - <http://www.adtile.me>

Komli Mobile - <http://www.komli.com/komli-mobile.htm>

Addictive Mobility - <http://addictivemobility.com>

Nexage - <http://www.nexage.com>

Ads Media Mobile - <http://www.adsmediamobile.com>

Kiip - <http://www.kiip.me>

RevMob - <https://www.revmobmobileadnetwork.com>

BeachFront Media - <http://beachfrontmedia.com>

MADS - <http://mads.com>

## **Email Marketing**

These networks allow you to place ads in email publications.

Nextmark - <http://www.nextmark.com/advertise>

Arcamax - <http://arcamax.com/mediacenter>

Newsmax - <http://www.newsmax.com>

Dedicated Emails - <http://www.dedicatedemails.com>

Udimi (Solo Ads) - <http://www.udimi.com>

## **Other Paid Ad Platforms**

Sponsored Tweets - <http://sponsoredtweets.com>

FourSquare Ads - <http://business.foursquare.com/ads/>

Yelp - <http://www.yelp.com/advertise>

Infinity ads - <http://www.infinityads.com/contextual-advertising>

Warrior Forum - <https://payments.warriorforum.com/add-banner>

Amazon Ads - <https://advertising.amazon.com>